

# *Women's Leadership Development and Assertiveness Training*

*A Journey that will change your life!*

*By opening this door of opportunity, women will begin to recognize and understand their leadership potential, build their own leadership skills, by enhancing their communication, negotiation and assertiveness skills in a way that will significantly impact their personal and professional life.*

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## The Power of Leadership



**Topics:**

- *The Special Role of Women in Leadership*
- *Men and Women as Leaders*
- *Characteristics of Effective Leaders*
- *Change*
- *Innovative Thinking*

## The Power of Communication



**Topics:**

- *Decision-Making Techniques*
- *Defining a Purpose, Vision & Principle*
- *Communicating Effectively*
  - *Nonverbal*
  - *Verbal*
  - *Written*
- *Negotiating*
- *Finding Your Voice*
- *Managing Conflict*
- *Disarming Enemies*
- *Stress Management*

## Leadership In Action



**Practicing:**

- *Leadership skills*
- *Communication skills*
- *Negotiation skills*
- *Assertiveness skills*
- *Stress Management*

### Three Part Series

1. *The Power of Leadership*
2. *The Power of Communication*
3. *Leadership in Action*

# *Seminar format*

- *Discussions, readings, group activities, personal and professional assignments for practical applications*
- *Opportunities to network and find a mentor to assist in your leadership development*

## *Conference Materials*

- ➔ *You won't go home empty-handed!*
- ➔ *You'll leave this workshop with a Certificate of Participation; a soundly research-based workbook; and step-by-step guidelines for using the information you just learned.*

*Registration Fee: \$125*

- *Limited to Space: 30 participants*
- *Lunch and snacks included in registration fee*

*Begin your journey now!*

*Women's Leadership Development and Assertiveness Training*

# *Registration Form*



Name	First	Last

Addressee	City	state	Zip

Phone	Home	Cell

**Email:**

Payment Method: Please Check One	Cash	Check	Money Order	Credit Card

Credit Card #	Expiration Date	Month	Year
Name on Card			

Signature:	Date

**For Office Use Only**

initials: \_\_\_\_\_ Date: \_\_\_\_\_

Number of Participant	Amount Received



*Begin your journey now!*

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